

FIGHTING PRETTY

***GET INVOLVED***



## OUR MISSION

Helping women  
battling cancer feel  
strong and beautiful.

DEBBIE BOLDING  
FIGHTING PRETTY  
THROUGH BREAST CANCER



## **ABOUT KARA, OUR FOUNDER**

- Diagnosed at 26 years old
- Stage 3 Breast Cancer
- Received small pink gloves as symbol of strength
- Always wore lipstick to chemo
- Passionate about sharing her strength to help others “own it!”
- Has helped over 25,000 women feel strong and beautiful through their cancer journey
- Went “flat” in 2020 and still Fighting Pretty

KARA FRAZIER  
FIGHTING PRETTY THROUGH  
BREAST CANCER



# OUR SYMBOL

Our founder, Kara received a pair of mini pink boxing gloves as a reminder to stay strong and never give up! When she finished cancer treatment, she passed on her gloves to 5 different women - all in an effort to pass on strength.

Fighting Pretty recreated the original gloves and has now passed on our strength to over 25,000 women battling ALL types of cancer!







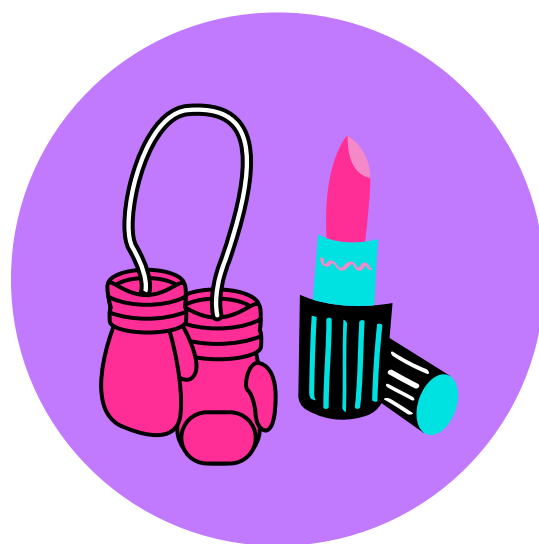
## OUR IMPACT

- Helped over 25,000 (and growing) women battling cancer to feel strong and beautiful
- Impacting women of ALL ages, ALL stages and ALL cancers
- Send custom Pretty Packages to women battling all types of cancer in all 50 US states and 17 countries
- Send Strength and Beauty Kits to hospitals in 24 U.S. states and Canada
- 2 collegiate chapters (Ohio State and Mizzou University) to further reach and engage young leaders
- 7 engaged Fighting Pretty brand ambassadors

CHRIS BOLAND  
FIGHTING PRETTY THROUGH BREAST CANCER



# KEY PROGRAMS TO REACH 10,000 WOMEN IN 2023



## STRENGTH & BEAUTY PROGRAM

### Overview:

Send Strength & Beauty Kits directly to patients undergoing active cancer treatment

### 2023 Impact Goals:

8,200 women



## PRETTY PACKAGE PROGRAM

### Overview:

Inspirational Pretty Packages on Fighting Pretty shop for loved ones battling cancer

### 2023 Impact Goals:

500 women



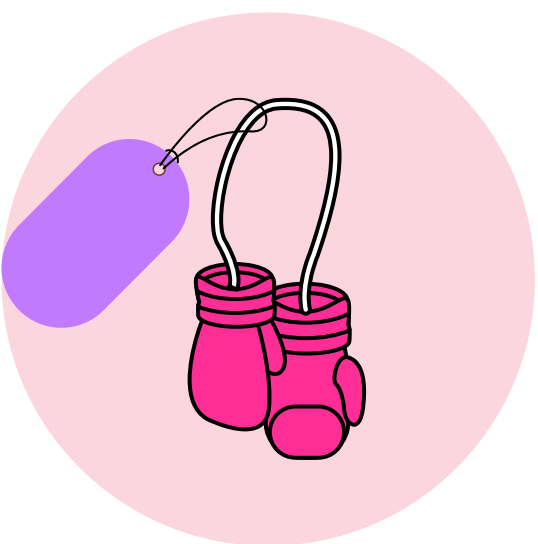
## FIGHTING PRETTY COMMUNITY

### Overview:

Fighting Pretty community to empower and inspire

### 2023 Impact Goals:

300 women + social media



## SELLING BOXING GLOVES AT RETAIL

### Overview:

We want to bring gloves to retail and sell as a "buy one, give one" opportunity

### 2023 Impact Goals:

1,000 sales



# KEY FUNDRAISERS



**DATE TBD**  
**SELLING**  
**SUCCULENTS**  
**AT FARMER'S**  
**MARKETS**

Goal is to raise \$5k  
Talk about Fighting Pretty



**DATE TBD**  
**10TH**  
**ANNIVERSARY**  
**EVENT IN NYC**

**PLANNING TBD**

Goal is to raise \$15k



**JULY 28**  
**PLANNING TBD**

Goal is to raise \$5k



**NOV 29**  
**PLANNING TBD**

Goal is to raise \$10k

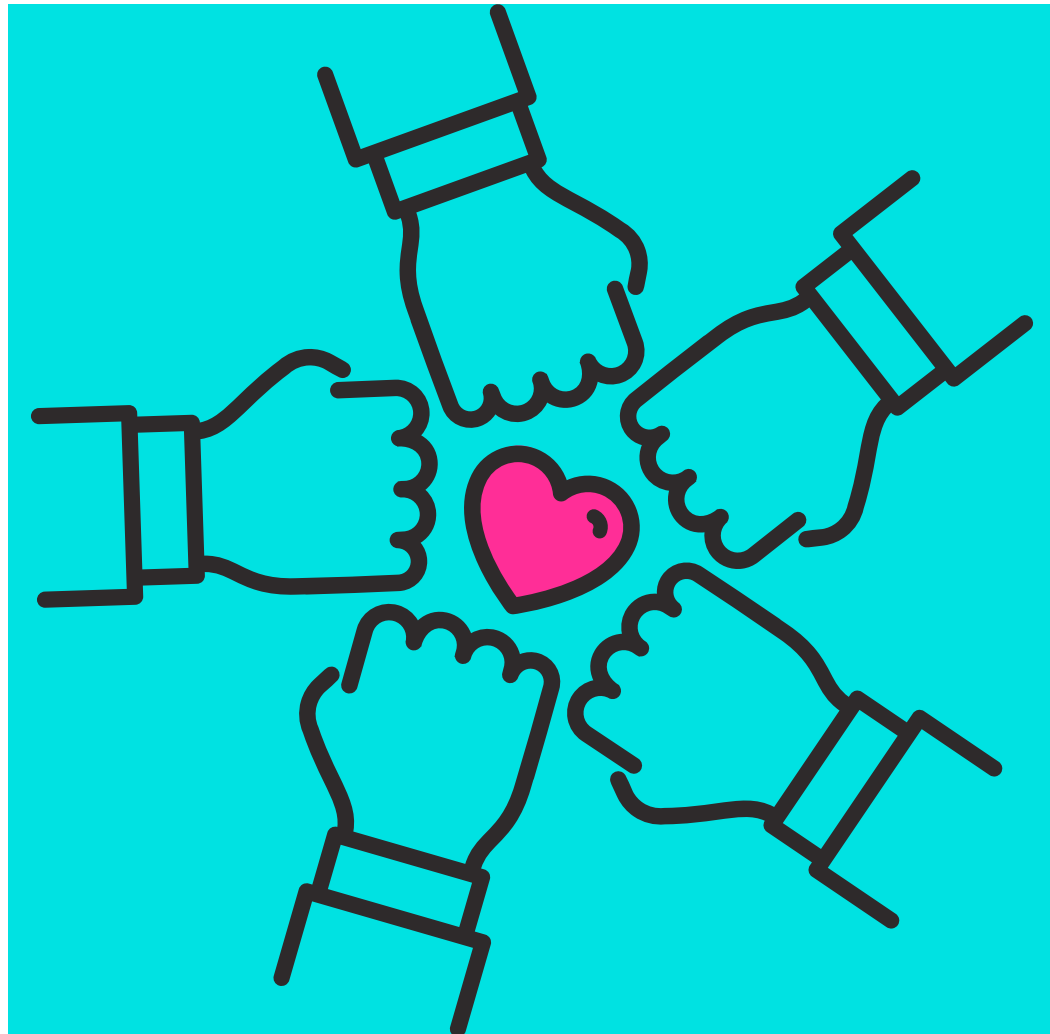


**NOV/DEC**  
**PLANNING TBD**

Goal is to raise \$5k



# VOLUNTEER OPPORTUNITIES



## ***GENERAL***

- Inventory assistance
- Package Pretty Packages / orders from Shopify
- Love Letters
- Packing Strength and Beauty Kits
- Modeling merchandise
- Photography

## ***EVENTS***

- Helping to organize/bring materials
- Greeters/hosts
- Talk about Fighting Pretty
- Sell merchandise

## ***FUNDRAISING COMMITTEES***

- We need help planning events and sourcing raffle items, getting sponsors and more

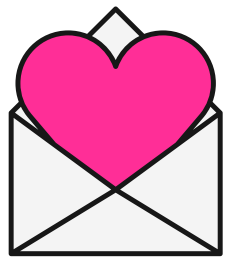


# NOT IN PORTLAND, NO PROBLEM!



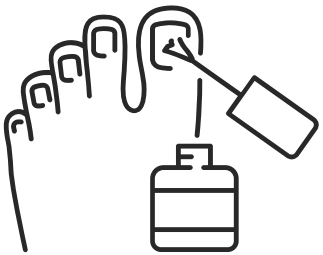
## ***HOST A STRENGTH & BEAUTY CHALLENGE***

Every \$10 you raise helps 1 woman battling cancer feel strong and beautiful. If you raise \$5,000, you can host a Strength & Beauty Packing Party, and donate to a local cancer hospital!



## ***LOVE LETTERS FUNDRAISER***

Work with our Love Letters leader, Renee Firato to host a stamp drive, raise funds to cover the costs of postcards and send Love Letters to women battling cancer! (we can send you coloring pages if that works too!)



## ***HOST BEAUTY & BUBBLES IN YOUR AREA***

Get your local nail salons or spas to donate a beauty service (mani/pedi, facial, etc.) in your area! Then work with us to plan the event during the week of October 1 - 7.

***OTHER IDEAS? LET US KNOW!***



# STRENGTH & BEAUTY PROGRAM

## What's in the Kit?



## Mini boxing gloves of strength

We typically provide our "knockout pink" but also have lavender, teal or black



## Fighting Pretty Inspiration Card

The front is a message of hope and strength, the back is our story, and invitation to our community



**Toxic-Free Thrive  
Causemetics(R) lipgloss**

Donated by Thrive Causemetics, we provide lip gloss to help each woman remember how beautiful she is



## Coupons and Get Connected Card

Information on how to  
learn more, get  
connected or get more  
resources on how to  
"Fight Pretty"

# OUR TEAM



**Kara Frazier**

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